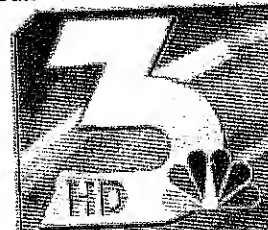


**ORDER**

KSNV

**Orders**

Order / Rev: 105009  
 Alt Order #: 06837954  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 1536  
 Flight Dates: 09/18/12 - 09/24/12  
 Original Date / Rev: 08/01/12 / 09/05/12  
 Order Type: GENERAL

Primary AE: Amy McCreary  
 Sales Office: BLPHI  
 Sales Region: National

**Agency**

Name: GMMB, Inc./ Washington D.C.  
 Buying Contact: \_\_\_\_\_  
 Billing Contact: \_\_\_\_\_  
Washington Harbor  
Washington, DC 20007

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

**Advertiser**

Name: Obama for America *Revised*  
 Demographic: A35+  
 Product Codes: PLC01-Democrat  
 Priority: SELECT PRIORITY CODE  
 Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru: \_\_\_\_\_  
 Order Separation: 00:05:00  
 Advertiser External ID: \_\_\_\_\_  
 Agency External ID: \_\_\_\_\_

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/24/12	120	\$25,180.00	\$21,403.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	120	\$25,180.00	\$21,403.00	0.00
<b>Totals</b>	<b>120</b>	<b>\$25,180.00</b>	<b>\$21,403.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KSNV	30%	\$25,180.00
Market	100%	\$83,933.33

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$21,822.67
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$15,947.33
KTUD	1%	\$839.33
KVVU	20%	\$16,786.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$3,357.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSNV	09/18/12	09/21/12	M-F 5-6a WakeUp w/WagM		5-6a	-TWTF--	:30	4	\$90.00	4	0.00	NM	4	\$360.00
M-F 5-6a WakeUp w/Wagners															
<b>NEWS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		09/17/12	09/23/12	-TWTF--					4	\$90.00		0.00			

Order / Rev: 105009  
 Alt Order #: 06837954  
 Flight Dates: 09/18/12 - 09/24/12

Advertiser: Obama for America  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 1536  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				News 3 Live in Prime											
				News 3 in Prime											
				NEWS AFTER NFL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S			1		\$450.00			0.00			
E 38	KSNV	09/18/12	09/21/12	M-F Jeopardy	CM	630-7pm	-TWTF--	:30	4	\$230.004		0.00	NM	4	\$920.00
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--			4		\$230.00			0.00			
E 39	KSNV	09/24/12	09/24/12	M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$230.004		0.00	NM	1	\$230.00
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----			1		\$230.00			0.00			
E 40	KSNV	09/18/12	09/21/12	M-F Wheel	CM	7-730pm	-TWTF--	:30	4	\$230.004		0.00	NM	4	\$920.00
				M-F Wheel of Fortune											
				WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--			4		\$230.00			0.00			
E 41	KSNV	09/24/12	09/24/12	M-F Wheel	CM	7-730pm	M-----	:30	1	\$230.004		0.00	NM	1	\$230.00
				M-F Wheel of Fortune											
				WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----			1		\$230.00			0.00			
E 42	KSNV	09/18/12	09/21/12	Face to Face w/ Ralston	CM	730-758pm	-TWTF--	:30	4	\$125.004		0.00	NM	4	\$500.00
				Face to Face w/ J. Ralston											
				FACE TO FACE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--			4		\$125.00			0.00			
E 43	KSNV	09/24/12	09/24/12	Face to Face w/ Ralston	CM	730-758pm	M-----	:30	1	\$125.004		0.00	NM	1	\$125.00
				Face to Face w/ J. Ralston											
				FACE TO FACE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----			1		\$125.00			0.00			
E 44	KSNV	09/22/12	09/22/12	Wknd Jeopardy	CM	630-7pm	-----S-	:30	1	\$150.004		0.00	NM	1	\$150.00
				SAT/Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-			1		\$150.00			0.00			
E 45	KSNV	09/22/12	09/22/12	Wknd Wheel of Fortune	CM	7-730pm	-----S-	:30	1	\$150.004		0.00	NM	1	\$150.00
				SAT/ Wheel of Fortune											
				WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-			1		\$150.00			0.00			
E 46	KSNV	09/22/12	09/22/12	Vegas Inc.	CM	6:30-8pm	-----S-	:30	1	\$100.004		0.00	NM	1	\$100.00
				Vegas Inc.											
				VEGAS INC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-			1		\$100.00			0.00			
E 47	KSNV	09/24/12	09/24/12	Mon PR 10-11p	CM	10-11pm	M-----	:30	1	\$1,000.004		0.00	NM	1	\$1,000.00
				Monday Prime 10-11pm											
				REVOLUTION											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----			1		\$1,000.00			0.00			
E 48	KSNV	09/19/12	09/19/12	Wed PR 10-11p	CM	10-11pm	--W----	:30	1	\$1,000.004		0.00	NM	1	\$1,000.00
				Wednesday Prime 10-11pm											
				DATELINE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----			1		\$1,000.00			0.00			
E 49	KSNV	09/22/12	09/22/12		CM	9-10pm	-----S-	:30	1	\$400.004		0.00	NM	1	\$400.00

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 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sat PR 9-10p											
				Saturday Prime 9-10pm											
NBC PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	09/17/12	09/23/12	-----S-						1	\$400.00		0.00			
E 50	KSNV	09/22/12	09/22/12	Sat PR 10-11p	CM	10-11pm	-----S-	:30	1	\$500.004		0.00	NM	1	\$500.00
				Saturday Prime 10-11pm											
NBC PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	09/17/12	09/23/12	-----S-						1	\$500.00		0.00			
E 51	KSNV	09/23/12	09/23/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$4,000.004		0.00	NM	1	\$4,000.00
				NFL Football											
SUN NIGHT FTBL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	09/17/12	09/23/12	-----S						1	\$4,000.00		0.00			
E 52	KSNV	09/18/12	09/21/12	M-F News 3 at Eleven	CM	11pm-1135pm	-TWTF--	:30	4	\$255.004		0.00	NM	4	\$1,020.00
				M-F News 3 at Eleven											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	09/17/12	09/23/12	-TWTF--						4	\$255.00		0.00			
E 53	KSNV	09/24/12	09/24/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$255.004		0.00	NM	1	\$255.00
				M-F News 3 at Eleven											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	09/24/12	09/30/12	M-----						1	\$255.00		0.00			
E 54	KSNV	09/22/12	09/22/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$225.004		0.00	NM	1	\$225.00
				Sa-Su News 3 at Eleven											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	09/17/12	09/23/12	-----S-						1	\$225.00		0.00			
E 55	KSNV	09/23/12	09/23/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$255.004		0.00	NM	1	\$255.00
				Sa-Su News 3 at Eleven											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	09/17/12	09/23/12	-----S						1	\$255.00		0.00			
E 56	KSNV	09/18/12	09/21/12	The Tonight Show	CM	1135p-1237a	-TWTF--	:30	4	\$110.004		0.00	NM	4	\$440.00
				Tonight Show											
LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	09/17/12	09/23/12	-TWTF--						4	\$110.00		0.00			
E 57	KSNV	09/24/12	09/24/12	The Tonight Show	CM	1135p-1237a	M-----	:30	1	\$110.004		0.00	NM	1	\$110.00
				Tonight Show											
LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	09/24/12	09/30/12	M-----						1	\$110.00		0.00			
E 58	KSNV	09/18/12	09/21/12	Late Night w/Fallon	CM	1237a-136am	-TWTF--	:30	4	\$40.004		0.00	NM	4	\$160.00
				Late Night w/Fallon											
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	09/17/12	09/23/12	-TWTF--						4	\$40.00		0.00			
E 59	KSNV	09/24/12	09/24/12	Late Night w/Fallon	CM	1237a-136am	M-----	:30	1	\$40.004		0.00	NM	1	\$40.00
				Late Night w/Fallon											
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	09/24/12	09/30/12	M-----						1	\$40.00		0.00			
E 60	KSNV	09/22/12	09/22/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$400.004		0.00	NM	1	\$400.00
				Saturday Night Live											
SNL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	09/17/12	09/23/12	-----S-						1	\$400.00		0.00			
													Totals	120	\$25,180.00